

World City Bike Collaborative

Supporting cities in
successfully implementing
public bicycle schemes

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Eric Britton & Associates

COLLABORATIVE PROBLEM SOLVING ON THE COMMONS
The New Mobility Agenda- www.Invent.NewMobility.org
Europe : 8-10 rue, Joseph Bara 75006 Paris, France
USA: 9440 Readcrest Drive, Los Angeles, CA 90210
secretariat@newmobility.org Skype: newmobility
Tel: Europe: +331 4326 1323 USA: +1 (310) 601-8468



The World City Bike Collaborative program offers you . . .

. . . four levels of support to teams charged with screening and preparing your city projects.¹

1. Public Interest Knowledge Base

As you enter the [World City Bike program site](#) the top menu item, *Learning Curve*, takes you to an extensive library of documentation, contacts and leads carefully assembled by the Task Force for your free use. Our goal from the beginning of this open collaborative project has been to do what we can to encourage and support projects and start-ups in cities all over the world. The site thus aims to assist planners, researchers, public interest groups and policy makers, putting in their hands a rich array of carefully selected and organized background materials and references in support of their project idea.

With this first round of information in hand you are well on the way to moving up your learning curve for deciding about and then initiating the planning of your first class, world-level city bike system.

➤ [Click here for more](#)

2. The Policy/Planning Report

The second level of assistance is provided by the report, “World City Bike Implementation Strategies: 2008”. This 130 page policy brief has been prepared to advise considering cities, public authorities and agencies around the world as to how best to go about screening, planning and implementing a city/public bike system of their own. As our team has had the occasion to work with and observe projects being planned and implemented in a number of cities in different countries and a wide variety of operating contexts, the creation of this report provided us with an opportunity to bring together in one place all the lessons learned in the process. (It is updated for subscribers at regular intervals.)

This report has been prepared to save you both time and money, thus permitting you to concentrate your energies and resources on the already difficult-enough challenges that need to be faced if you are to come up with a strong plan for the best possible, most appropriate city/bike system for your city.

➤ [Click here for more](#)



¹ Thanks to Ken Coughlin (New York City) & Gordon Price (Vancouver) for sharing these fine on-street photographs.

3. Consultancy support for your project

Making your city bike project reach its full potential is not only a test of technical and economic competence, but it is also – and this is more demanding yet – a challenge of politics, communications and outreach. And here is where a bit of international experience may prove useful, to avoid repeating the many costly errors that earlier projects have encountered and which we have now carefully flagged.

The best way for us to communicate efficiently as to how our team can be of help will be for you to send an first email or simply pick up the phone and initiate an informal dialogue, best of course if you have first had that good look at the program site at <http://www.worldcitybike.org>. It may help if you take a bit of time to get to know us better, starting with the three useful sections that follow.

World City Bike Task Force -- The Task Force brings together a group of talented individuals from different countries and with different if complementary backgrounds who are firmly committed to the challenge of sustainable transport and sustainable cities are prepared to help you with your project, either as individual experts or as a team to be specially organized in terms of your requirements (including language competence as well as specific areas of expertise). ** [Click here for more](#)

Benchmarking -- Team audits of problems, plans and on-going projects . Can be particularly useful at the most critical stages of your project: (i) the early phases when you are making initial decisions as to whether or not this approach might well suited to your city; (ii) once you have prepared your strategic planning document and begin preparing your call for tenders, (iii) when it comes to evaluating the tenders and other details of your project implementation plan; and finally (iv) as an independent mid-course look-in after the project is well underway. ** [Click here for more](#)

Accelerated Learning Sessions offer focused interactive presentations and dialogues, organized over one or several days in a host city. Very useful and both time and cost effective, especially at the front end of your project. Think of it as a kind of "Master Class" moderated by our Task Force, actively supported by local sponsors, and bringing together participants with a broad range of interests and competence in the areas that need to be covered to make your project succeed. Sessions are co-organized as appropriate with city sponsors, suppliers or national agencies ready to lend a hand to encourage and support innovation in cities. ** [Click here for more](#)



4. The 2008 Collaborative City Program

While it is important to have that initial free database and then the policy report and its guidelines in hand, the task of laying the base for a properly prepared city bike initiative is a demanding process that requires deep knowledge and competences in what is essentially an uncharted new public policy area -- and one in which we are well-positioned to help you save considerable time and money. The eight part WCB subscription and support package covers the following for the full year.

1. **Report:** *World City Bike Implementation Strategies* (latest version)
2. **Updates:** Regular updates of report over 2008.
3. **Hotline Support:** Hotline support or direct consultation for subscribers.
4. **Debriefs/News:** Private communications of exception news, updates, and information from projects, cities and suppliers around the world..
5. **World City Bike Forum:** Access to this outstanding resource and its database and discussions. Available on invitation only.
6. **Working Papers** Access to this internal resource, with working papers being prepared and distributed on the average of twice per month. (Click [here](#) for sample Working Paper)
7. **Benchmarking:** Team audits of your plans and on-going projects. (See below for details).
8. **Accelerated Learning:** Invitations to organize and participate in expert workshops.

You will find comprehensive information on each of these program elements on the website, or by clicking the above hot links. In situations where they are working specifically with the preparation of city bike projects, subscribers also have access to favored rates for supporting professional services.

This broad base of information, materials and insight is both based on past hands-on work with leading projects around the world, and reinforced by ongoing study and collaboration with both cities, leading supplying sources and other expert groups world-wide.

** [Click here for more](#)

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These four areas of support are those that cities have found most useful. However, we can also help you in other ways, whether you are still just considering a project or are already deep into one. Feel free to contact us to discuss how we can help or for more information. Contact info: Eric Britton (direct line) + 33 1 4326 1323 or click [here](#) to visit our contact page.

Together let's make your city more bicycle friendly!



New Mobility Partnerships - 9440 Readcrest Drive, Los Angeles, CA 90210 T: +1 310 601-8468
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